



For Immediate Release

Costa Rica's Nature Air inspires and educates with new video
Safety briefing helps children from remote tourist destination hone English language skills

Nov. 29, 2011, San Jose, Costa Rica – You've booked your sustainable resort in Costa Rica and you are flying the country's (and world's) first carbon neutral airline; is there anything else that can make you feel better about this eco-conscience vacation?

How about watching your [airline safety briefing](#) featuring 30 children from 5 to 14 years of age debut their English language skills? Celebrating over 20 years of providing invaluable air service in Central America, [Nature Air](#) decided to professionally update their flight safety video, allowing students who attend their NatureKids school in Drake Bay to be the stars of the show.

"Flying into remote communities across Central America and helping to build a tourism economy is very important to us as a company, and we quickly discovered that one of the biggest needs within these communities was English speaking ability," says Alex Khajavi, founder and president of Nature Air.

The children practiced their "lines" for a number of weeks before filming the video at the landing strip in Drake Bay. The video is now being shown at the Nature Air terminal, prior to when guests board their flight. And the reward for all the hard work? A chance to fly for the first time and see their home town, in the remote Osa Peninsula, from the skies above.

"Being able to communicate in English is an invaluable skill within Costa Rica, and we hope our safety video not only brings smiles to our customers' faces but also serves as a lasting legacy for our Nature Kids to brag about with friends and family," says Khajavi. "Over the years, these Nature Kids will become famous as they are watched by over 100,000 travellers who fly with us every year."

Khajavi founded NatureKids as a Costa Rican foundation dedicated to working with low-income families. Through English language, computing and environmental education programs, NatureKids collaborates with these local families to bring viable and affordable education to remote communities.

About Nature Air

Based out of San José, Costa Rica, Nature Air has been in operation since 2000 and has the honour of being the world's first certified carbon neutral airline. With 74 daily flights to 15 destinations in Costa Rica, Nicaragua and Panama, the company's mission is to offer reliable, innovative and fun flights throughout Central America while helping maintain the beauty of Costa Rica in its natural state through sustainable policies, projects and initiatives. In 2011, Nature Air added a *Global Vision Award* by [Travel & Leisure](#) to its growing list of recognition and accolades. For more information, visit www.natureair.com.

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Suggested Tweet: Watch as @natureair takes the standard airline safety briefing to a whole new level!
<http://bit.ly/tPLVKN> #CostaRica

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