



For Immediate Release

## Travellers to reach new sustainable heights with Nature Air's fly-and-stay packages

**Feb. 15, 2012, San José, Costa Rica** – The team at Nature Air, the world's first carbon-neutral airline, has just released a number of new Earth-friendly fly-and-stay packages for Central American travellers. By working with some of the top names in sustainable tourism, they succeeded in showing that comfort and quality doesn't have to be sacrificed when it comes to travelling with a smaller carbon footprint.

"In designing these packages, we hand-selected hotels that display superior social and environmental consciousness – as noted by both the Rainforest Alliance and Costa Rica's Certificate for Sustainable Tourism," said Claire Saylor, director of marketing at Nature Air. "With issues like green-washing or self-certification, it can be hard for travellers to pick true, authentically sustainable accommodations – which is why we've done the homework and verified each hotel's green claims. The ones we've included in our packages are, like Nature Air, working towards a better tomorrow, ensuring our region's animals, plants and cultures are here for years to come."

"Bringing sustainable travel options to clients is one of our priorities at the Rainforest Alliance, and what better way to do it than together with an airline that is committed to sustainability," said Ronald Sanabria, vice president of sustainable tourism at the Rainforest Alliance.

Each of the new Nature Air packages includes round-trip airfare from San José, Costa Rica, ground transportation from the airport to the hotel, a three-night stay in a deluxe and sustainable accommodation, breakfast each day and applicable taxes. Destinations include Central American hotspots such as Arenal, Manuel Antonio, the Osa Peninsula and Guanacaste – and off-the-beaten-track gems like Bocas del Toro, Nicaragua, the Nicoya Peninsula and the Caribbean coast.

"Here at Nature Air, we operate under the belief that travel is as individualized as you are," said Saylor. "Instead of offering the traditional, one-size-fits-all travel packages, our 'paquetes' are flexible yet stress free – you choose the date, the destination and preferred hotel from our list of green accommodations, and then leave the rest of the planning to us. Rest assured, we'll leave just enough room for some of that great Central American magic to creep in your itinerary."

For complete details of Nature Air's new, combinable fly-and-stay sustainable packages, including destinations and prices, visit [www.natureair.com](http://www.natureair.com).

### Highlights of Nature Air's new vacation packages:

- ➔ **Manuel Antonio:** With white powdery beaches and dense rainforests teeming with wildlife, it's no wonder why the Manuel Antonio region has been named one of Costa Rica's most beloved destinations. Choosing from one of three eco-friendly and luxurious accommodations (Arenas Del Mar Beachfront & Rainforest Hotel, Parador Resort & Spa or Si Como No Resort, Spa & Wildlife Refuge), sustainable travellers can spend their days surfing the breaks, hiking the jungles in search of sloths and monkeys, or zip-lining high above the rainforest canopy. The three-night packages start at \$514 per person, with airfare included.
- ➔ **Bocas del Toro:** On Panama's Caribbean coast, discover the colourful, laidback island destination of Bocas del Toro – a spot with sandy beaches, a dynamic nightlife and jaw-dropping biodiversity. Travellers can choose to stay at one of two hotels, the Playa Tortuga Hotel & Beach Resort or Palma Royale Hotel & Suites, and can



partake in a number of activities, ranging from scuba diving and snorkeling to surfing and wildlife watching. The three-night packages start at \$490 per person, with airfare included.

- **Nicoya Peninsula:** Spot hundreds of exotic wildlife species, visit funky shops and cafés and experience real surf culture on a trip to Costa Rica’s Nicoya Peninsula. Travellers can choose to stay at one of five sustainable hotels located either on Nicoya’s southern tip (watch for migrating whales), near the eclectic town of Montezuma or on the prime beaches of the peninsula’s Pacific coast. The three-night packages start at \$635 per person, with airfare included.

#### **About Nature Air**

Based out of San José, Costa Rica, Nature Air has been in operation since 2001 and has the honour of being the world’s first certified carbon neutral airline. With 74 daily flights to 15 destinations in Costa Rica, Nicaragua and Panama, the company’s mission is to offer reliable, innovative and fun flights throughout Central America while helping maintain the beauty of Costa Rica in its natural state through sustainable policies, projects and initiatives. For more information, visit [www.natureair.com](http://www.natureair.com).

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**Sample Tweet:** Carbon-neutral @NatureAir offers fly-and-stay packages in #CostaRica <http://bit.ly/ymmrkV> #Travel

**Note to Editors:** High resolution images are available.

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