



**For Immediate Release**

## **Summer is here to stay – or at least until the end of October, says Tofino’s Long Beach Lodge Resort**

**Tofino, B.C., August 23, 2010** – As a throw-back to the 1960s classic surf-travel film, *The Endless Summer*, Tofino’s Long Beach Lodge Resort has just prepared a limited-time, [featured package](#) with the same name – only you don’t have to be a surfer-buff to sign up.

From Aug. 29 to Oct. 31, 2010, summer-seekers looking for a deal can take advantage of Long Beach Lodge Resort’s beautiful [accommodations](#), in-house surf club school, fishing charter service called The Fishing Club, and award-winning dining.

“For many, summer ends on Labour Day. Here in Tofino, we’re just getting started,” says Perry Schmunk, general manager of Long Beach Lodge Resort. “September and October is a wonderful time to visit the area and our *Endless Summer Package* is perfect for those who want to hold off on the gray weather for just a little longer.”

The *Endless Summer Package* runs at \$299 per night for a deluxe beachfront room and \$399 per night for a cottage (minimum two-night stay required). The Package includes a \$100 daily resort credit that can be used for surf rentals or lessons, charter fishing expeditions or meals in the iconic Great Room restaurant. And, as always, daily complementary continental buffet breakfasts are offered to all guests staying at the Resort.

Long Beach Lodge Resort, located on the edge of Cox Bay in Tofino, between Pacific Rim National Park and Clayoquot Sound, is a world-renowned spot for surf hobbyists and professionals alike. For those wanting to break out their wetsuit (or the resort will suit them up), the Lodge offers 2.5 hour-long [surf lessons](#) to both individual guests and groups.

And for guests interested in catching some B.C. chinook and coho salmon, pacific halibut or dungeness crab, the Lodge recommends booking a September visit and joining one of the [guest-exclusive fishing outings](#) in the surrounding waters of Clayoquot Sound with on-board Captain and Fishing Guide, Krystal Aikman.

Or for those who want to just kick back and relax, check out the Lodge’s [Great Room](#). With a magnificent backdrop of Cox Bay, guests can taste the flavours of [the chef’s](#) innovative cuisine while watching the sunset, or curl up with a glass of wine and a good book.

For full Package details or to learn more about the Long Beach Lodge Resort:

Visit: [www.longbeachlodgeresort.com](http://www.longbeachlodgeresort.com) or join us on facebook 

**About [Long Beach Lodge Resort](#):** Famous for its iconic Great Room, where guests are welcome to relax, and enjoy the incredible views and watching the waves of one of the best surfing beaches in the area, Long Beach Lodge was recently selected as one of the top three resorts in Canada by Condé Nast Traveler's Readers' Choice Awards. Long Beach Lodge Resort is set right on the ocean on Cox Bay, Tofino, and provides beautifully appointed accommodation in a private, wild Pacific West Coast setting. The resort offers 41 lodge rooms, 20 two-bedroom cottages and a full service dining room, as well as meeting space and instant beach access.

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