

**SUMMER TRAVELLERS WAKE UP TO CANADA THIS AUGUST HOLIDAY  
Great Canadian Hotels is Offering Great Rates, Free Nights, and  
A Bedroom Makeover**

**Vancouver, B.C., July 15, 2010** – With the August Long Weekend around the corner, planning a holiday in Canada doesn't have to be expensive. [GreatCanadianHotels.com](http://GreatCanadianHotels.com) is offering fabulous rates and free nights at 24 hotels and resorts across Canada with their 'Wake Up to Canada' promotion throughout the holiday until September 8<sup>th</sup>, 2010.

From coast to coast, the 'Wake Up to Canada' promotion features a hot summer offer – stay for two nights or more and receive a free night on your next stay. Vouchers provided are completely transferable and can be given to family and friends if your travels don't take you back to that city again. The nightly hotel rates start from \$89 and popular vacation destinations include Victoria from \$125, Edmonton from \$95, Ottawa from \$119 and Quebec City from \$109 CDN.

And take the hotel room home with you...

Summer travellers can also wake up to their own hotel inspired bedroom with the "Wake Up to a New Bedroom" contest. Many people think of a stay in a hotel as an escape from everyday life, as well as a chance to feel pampered. The winner of this contest will receive all of the elements to make their home bedroom look like a hotel suite. With two professionally designed concepts to choose from and a consultation with a professional designer, the winner is sure to create their own oasis. Contestants can enter to win at [www.greatcanadianhotels.com/makeover](http://www.greatcanadianhotels.com/makeover)

**For more information, to make a reservation or to enter the contest visit the website: [www.GreatCanadianHotels.com](http://www.GreatCanadianHotels.com) or call 1.888.4.Canada (1.888.422.6232)**

About GreatCanadianHotels.com

GreatCanadianHotels.com is owned by SilverBirch Hotels & Resorts, one of Canada's leading hotel management companies with 24 hotels and resorts across Canada. The company manages independent hotels and hotels operating under major franchise brands, such as Crowne Plaza, Radisson, Hilton, Quality, Gouverneur, Best Western and Ramada.

-30-

**Media contacts:**

Stacey Morton, SilverBirch Hotels & Resorts  
Tel: (604) 646-8787  
[Smorton@silverbirchhotels.com](mailto:Smorton@silverbirchhotels.com)