



For Immediate Release

Gift wrap a miracle weekend at the Oak Bay Beach Hotel

Guests at May 2012 opening weekend celebration will help raise funds for David Foster Foundation

Nov. 17, 2011, Victoria, BC – Conscious consumerism is the buzz phrase this year. For the loved one who wants to give rather than just receive, wrapping up the star-studded Oak Bay Beach Hotel opening weekend (May 25 - 27, 2012) turns a Christmas present into essential funds for families dealing with financial hardship due to their children undergoing organ transplants.

The once in a lifetime two-night, three-day weekend is presented by the Oak Bay Beach Hotel in partnership with the David Foster Foundation. Guests will sleep even deeper knowing that 100 per cent of the \$5,000-per-person price tag (a portion will be tax deductible, based on double occupancy) will be donated to the David Foster Foundation.

In return, opening weekend guests receive full access to the new five-star hotel, all its amenities and a number of private concerts; opportunities to spend time with the David Foster Foundation's VIP guests who will also be staying and celebrating the hotel's re-opening; prime seats at the Save-on-Foods Memorial Centre's Miracle Concert and gala dinner and bragging rights to say that not only did they help re-launch one of Canada's most iconic hotels, but they were also part of a \$1M fundraising weekend. (More information may be found at www.oakbaybeachhotel.com or by calling 1-800-668-7758.)

"We are reopening a well-loved hotel that sat on this property for more than 80 years, so it only made sense that our opening weekend should be the talk of the town and one to remember for decades to come," said Kevin Walker, owner and developer, Oak Bay Beach Hotel. "Best of all, it's all in the name of supporting an organization that, in turn, does such fantastic work in our community and across the country – this is truly a Christmas gift that will keep on giving."

The new \$52M Oak Bay Beach Hotel contains 20 private residences and 100 combination vacation suites and hotel rooms; a full-service spa and seaside mineral pools; the rebuilt and well loved Snug pub, fine dining room and café, as well as the recently named David Foster Dinner Theatre. Inspired by LEED Gold standards, the hotel will also offer round-the-clock butler, concierge and valet services for guests and residents. The idea to reopen the hotel around a national cause in support of Victoria's hometown hero David Foster was the brainchild of Mike Ravenhill, CEO of the David Foster Foundation.

"We were looking for a special way to celebrate David's commitment to, and the success of, the David Foster Foundation over the past 25 years," said Ravenhill, "If you look at the celebrities who have supported David in the past and combine that star power with the opening of this incredibly special hotel, this event will truly will be a once in a lifetime celebration."

About the Oak Bay Beach Hotel

The new Oak Bay Beach Hotel is being completely rebuilt on the same spectacular oceanfront lot where the previous hotel sat for over 80 years. It will reopen as a 100-room hotel with 20 luxury residences and vacation hotel suites in 2012. Built to five star standards, hotel and residential amenities include a seaside therapeutic mineral pool, a fitness centre, spa, David Foster Dinner Theatre and fine-dining restaurant. Not only is this Victoria's first combination full-service luxury hotel and private residence, it is also the only commercial waterfront development in Oak Bay.



About the David Foster Foundation

Sixteen-time Grammy Award-winning producer and songwriter David Foster created the David Foster Foundation in 1986. In Canada, the David Foster Foundation financially supports families whose children are undergoing major organ transplants. Families receive support for non- medical expenses incurred for ongoing daily expenses at their homebase as well as when travelling away to be with their child during transplant. The Foundation also promotes organ donor awareness and registration throughout Canada and the United States. For more information, visit www.davidfosterfoundation.com.

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Note to editors: high-res renderings of Oak Bay Beach Hotel interiors/exterior are available. Historic photos of the original building are also available.

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