



For Immediate Release

Offsetters launches 'Bobwheeling' for 'Winter' Games of the Future

Vancouver, BC, February 9, 2010 - Offsetters, the Official Carbon Offset Supplier of the Vancouver 2010 Olympic and Paralympic Winter Games, launched their tongue-in-cheek campaign today to make Bobwheeling a demonstration sport for future Winter Games that may lack snow and ice due to climate change.

The Bobwheel will make appearances in Vancouver as part of the spectator engagement campaign Offsetters is implementing before and during the Games to educate visitors, spectators and locals about climate change and offsetting.

www.Bobwheeling.com

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