



Friday Nights Just Got Wilder With Sunset Monkido! WildPlay Element Parks extends Friday evening hours in Victoria and Nanaimo

Vancouver Island, BC, July 21, 2010 – Until the end of August, those wild at heart can reserve a Friday evening Monkido departure time at WildPlay West Shore Victoria’s full Monkido course, and every second Friday, beginning July 30 at WildPlay Nanaimo.

“ It is a whole new experience in the changing light as day turns into night, and you are suspended up to 60 feet above ground among the Douglas Fir Trees,” says WildPlay CEO Tom Benson. “Now that the days are longer, we can still offer a safe yet totally different sensory experience where your hearing is even more engaged than your sight, as the light begins to dim.”

Getting people to “unleash their inner wild” and discover the joys of playing and engaging with nature, is what WildPlay is all about. WildPlay’s Monkido tree courses are elevated obstacle courses set in a beautiful forest and securely suspended in the trees at 10 to 60 feet above the ground. Elements include a Tarzan Swing, zip lines, scramble nets and swinging logs. And as the sun sets, the forest comes alive again with different sounds, smells and sights, as night time creatures venture out into the coolness.

Reservations must be made for these nocturnal adventures. In Nanaimo, people may call 1-888-716-7374 and West Shore Victoria: 1-888-856-7275. The evening departure is at 7:00 pm in Victoria and 7:30 pm in Nanaimo.

With a total of four element parks within B.C. (Maple Ridge opens later this week), WildPlay Ltd. was created to make exciting outdoor experiences more accessible to people of all ages and fitness levels and aims to reinvigorate the concept of play for children and adults, encouraging families to play together. WildPlay’s first park, WildPlay Nanaimo, opened in March 2006 and in 2008 was awarded the Nanaimo Economic Development Group Leading EDGE Award and the Tourism Vancouver Island Raising the Bar Award.

-30-

Media Contacts:

Brandon Williams
Director of Marketing & Sales
WildPlay Element Parks
Tel: 250.888.1500
Email: bwilliams@wildplay.com

Kevin Chapman
The Tartan Group,
Tel:250-592.3838
Email: Kevin@tartangroup.ca